



Media release

Industry study to inform faster, focused and more productive supply chain

A \$1 million industry study will inform Victoria's future freight and containerised trade logistics to ensure delivery of a more productive supply chain.

The study, with support from the Victorian Department of Transport, will analyse the complex logistics chain that enables tens of thousands of containers to move to and from the Port of Melbourne each week.

Brendan Bourke, Chief Executive Officer, Port of Melbourne, said a fresh understanding of Victoria's international and coastal container trade was critical to ensuring that appropriate infrastructure, industrial land, planning controls and policy settings are in place to support a responsive and productive supply chain.

"We have been planning this study for some time, but COVID-19 highlights how vital the Port of Melbourne and the international supply chain are to the Victorian and national economy.

"With population growth, demographic changes and shifts in consumer behaviour, managing the freight and transport network today, while planning for the future, requires a thorough understanding of the supply chain and the infrastructure needs that underpin it," said Mr Bourke.

The 2020 Port of Melbourne Container Logistics Chain Study (2020 CLCS) will update work undertaken by the port more than 10 years ago, which remains a valuable source of information for the port, government and industry.

The new research will provide a current and comprehensive picture of the port's import and export container trade activities throughout the metropolitan area, regional Victoria and interstate.

Mr Bourke said Port of Melbourne is seeking the cooperation of its extensive stakeholder network to ensure the necessary data is provided to enable a cohesive and representative picture of container activities to be developed.

"The success of this study will rely heavily on industry support. We look forward to sharing the findings with all stakeholders so that port users and the wider supply chain can be better informed," Mr Bourke said.

The study is supported by the Victorian Department of Transport and the Minister for Ports and Freight, the Hon. Melissa Horne MP.

"With Victoria growing rapidly, our freight volumes are set to increase substantially in coming years, so it's more vital than ever that we have the detailed information we need to plan for the future.





“I know this is a busy and challenging time for the industry, but I urge the freight sector to participate in this important once-in-a-decade study,” said Minister Horne.

For more information or to register your interest in the CLCS visit:
www.portofmelbourne.com/facilities-development/2020-logistics-study

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